



# Webinar SnowTrex

Thursday, 10.10.2024



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# 1. SnowTrex Facts

# #1



**Tour operator in Europe**  
for wintersport-travels

Active on 18 markets



PAX per Season



A brand of



Additional TravelTrex brands:



# 115+

Employees



Headquarter in Cologne



# 1. SnowTrex Facts

2.500



Accommodations

Over 500 destinations



from



1 Week vacation  
inkl. Liftpass

Customised travel categories, such as family,  
wellness or luxury holidays



# 1. Snowtrex Facts - The advantages of booking with us



Best value for money



Cancellation & rebooking free of charge



Best-Price-Guarantee



Optimum product consulting



Snow-Guarantee

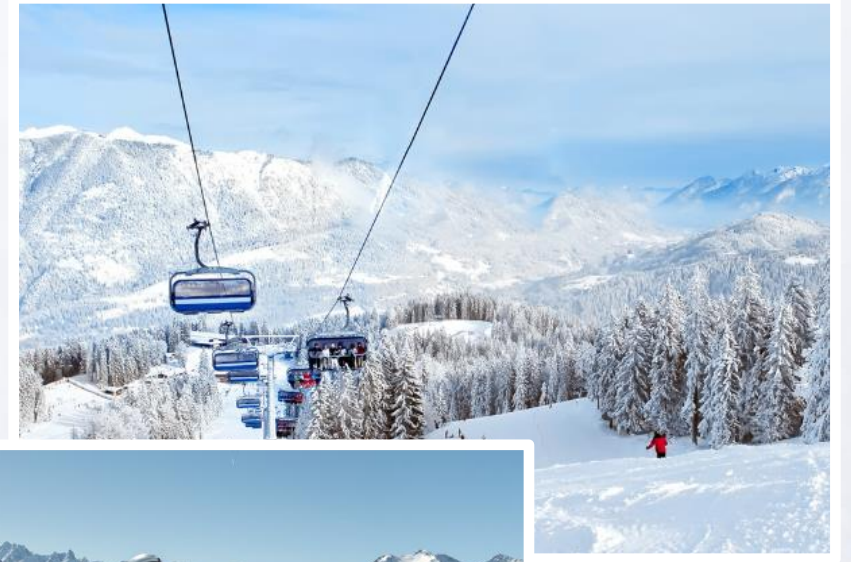


All-round carefree package



## 2. Wintersports Basics

- ▶ Ski area and Ski region
- ▶ Snow reliability
- ▶ Après-Ski



## 2. Basics – Ski area

### Size:

- ▶ Small < 50 km
- ▶ Medium 50 – 100 km
- ▶ Big > 100 km

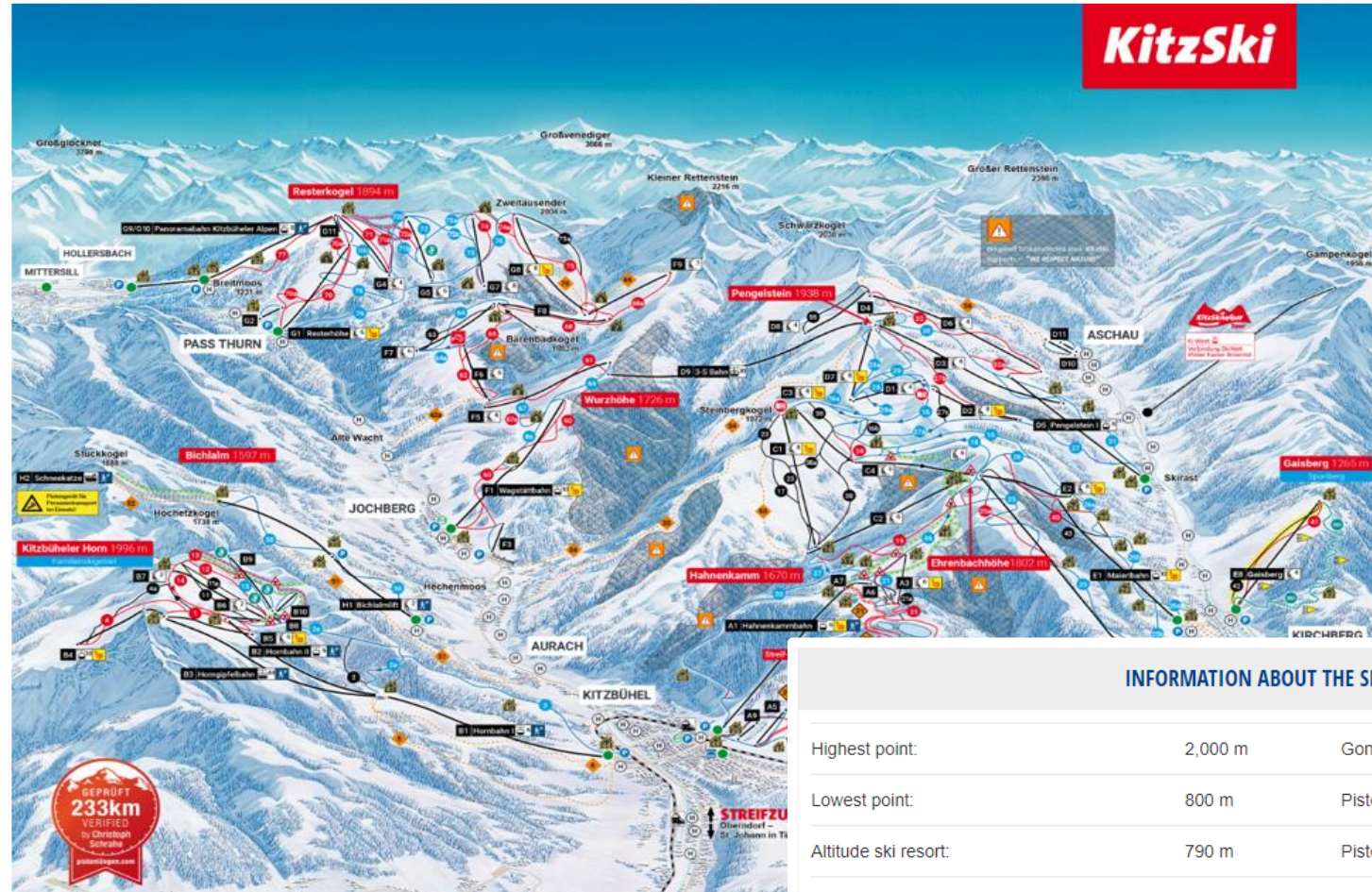


The screenshot shows the 'SKI RESORT FINDER' section of the website. At the top, there are navigation tabs for 'SEARCH & BOOK', 'SKI RESORT FINDER', and 'MY FAVOURITES'. Below this is a search bar with filters for 'COUNTRY' (Austria), 'DATES' (08/10/24 – 31/05/26), and 'DURATION' (7 nights). A 'SEARCH' button is visible. On the left, there are 'SEARCH FILTERS' including 'PRICE PER PERSON' (up to €750), 'DETAILS OF THE SKI AREA', 'SKI AREA SUITED FOR', 'FAMILIES & CHILDREN', 'BEGINNERS', 'EXPERTS & FREERIDERS', and 'MISCELLANEOUS'. The main content area shows 'Results:302' and a list of ski resorts. The first result is 'Fügen' (Hochfügen-Hochzillertal/Spieljoch) with a '100% match' badge and a 'Details' link. Below it is 'Mayrhofen' (Mayrhofen & Hippach) also with a '100% match' badge and a 'Details' link. Each result includes a small image of the ski area and a brief description.

### Ski resort finder:

- ▶ Specify the clients requirements
- ▶ Find the best matches

## 2. Basics – Ski area



### INFORMATION ABOUT THE SKI AREA

|                      |         |  |        |
|----------------------|---------|--|--------|
| Highest point:       | 2,000 m | Gondola lift:  | 12     |
| Lowest point:        | 800 m   | Pistes in total:   | 188 km |
| Altitude ski resort: | 790 m   | Pistes: <span style="color: green;">■</span> <span style="color: blue;">■</span> | 102 km |
| Lifts in total:      | 58      | Pistes: <span style="color: red;">■</span>                                       | 66 km  |
| Tow lifts:           | 18      | Pistes: <span style="color: black;">■</span>                                     | 20 km  |
| Chair lifts:         | 28      | Ski routes:  | 46 km  |



## 2. Basics – Ski area / Ski region

**Ski area:**  
KitzSki with 233 km slopes incl. ski routes

**Ski region:**  
Super Ski Card with 2.750 km slopes incl. ski routes



## 2. Basics - Snow reliability

Altitude of the Ski area:

- ▶ <2.000 m

Location:

- ▶ Sun or shadow side

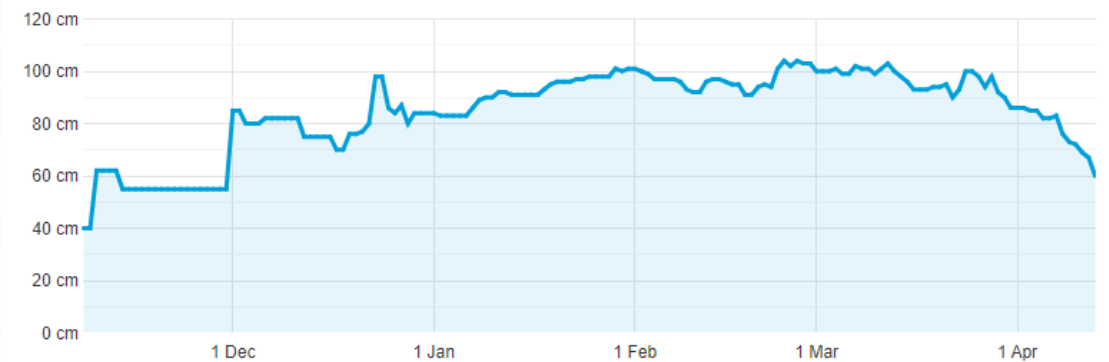
Snow cannons:

- ▶ Downhill/Valley slope



### SNOW REPORT

mountain



## 2. Basics - Après-Ski

- ▶ Filter options
- ▶ Parties and umbrella bars
- ▶ Sledging/Tobogganing
- ▶ Other activities



**SKI AREA & RESORT**

**SIZE OF SKI AREA**

min. 150 km any

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**HIGHEST POINT IN SKI AREA**

min. 1,500 m any

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**RATING SKI AREA**

any

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**FEATURES**

- Après ski
- Beginners (523)
- Cross-country (386)
- Experts & freeriders (550)
- Families (579)
- Glacier (290)
- Night skiing (457)
- Snowpark (580)
- Tobogganing
- Valley run (561)

[Show less](#)

### 3. Popular destinations – advantages by destination



- ▶ Ski in ski out
- ▶ Large ski areas
- ▶ Affordable



- ▶ small, traditional villages
- ▶ Ideal for families

- ▶ Après-Ski-Paradise
- ▶ “Hüttenkultur”

- ▶ Traditional top ski resorts
- ▶ Wellness & Spa

- ▶ Famous Dolomites
- ▶ Powder snow paradise
- ▶ Sunny skiresorts



### 3. The most popular ski areas by destinations



- ▶ Les 3 Vallées
- ▶ Valfréjus
- ▶ Les 2 Alpes
- ▶ Valmeinier

- ▶ Davos/Klosters
- ▶ Zermatt
- ▶ Engelberg



- ▶ Winterberg
- ▶ Berchtesgaden
- ▶ Blackforest

- ▶ Saalbach
- ▶ Ischgl
- ▶ St. Anton
- ▶ Zell am See
- ▶ Serfaus

- ▶ Livigno
- ▶ Sella Ronda
- ▶ Val di Fassa

# 4. The SnowTrex website

2500 Accommodations in 500 destinations, most of them including liftpass

- ▶ Our Website is focused on Wintersports
- ▶ Detailed information on each offer
- ▶ Group bookings possible (on our Website)
- ▶ Bookable extras/Add-ons (liftpass upgrades, Rental equipment)



The screenshot shows the SnowTrex website interface. At the top, there's a navigation bar with 'REISEZIELE', 'URLAUBSWELTEN', 'INFOS', and 'UNTERNEHMEN'. Below that is a search bar with 'SUCHEN & BUCHEN', 'SKIGEBIETSBERATER', and 'MEINE FAVORITEN'. The main search area includes fields for 'REISEZIEL' (Land, Region, Ort, Unterkunft), 'PERSONEN' (number of people), 'REISEZEITRAUM' (23.07.24 - 31.05.26), and 'REISEDAUER' (beliebig). A 'SUCHEN' button is on the right. Below the search bar, there's a tip: 'Vortreude ohne Risiko: Jetzt Flex-Option hinzubuchbar | Buchungen für die kommende Saison 24/25 können zudem bis zum 30.09. kostenlos storniert werden (Details)'. The main content area displays four accommodation cards: 'Damüls' (Alpinresort Damüls), 'Bad Hofgastein' (Impuls Hotel Tirol), 'Valmeinier' (Les Hauts de Valmeinier), and 'Berchtesgaden' (Gasthof Anotziehen). Each card shows the location, hotel name, rating, stay duration, and price.

| EXTRAS UND VERSICHERUNGEN   |                       |                       |                       |                       |
|---|-----------------------|-----------------------|-----------------------|-----------------------|
|   | Person 1              | Person 2              | Person 3              | Person 4              |
|   | 28-55 J.              | 28-55 J.              | 28-55 J.              | 28-55 J.              |
| <b>ZIMMERAUSWAHL</b>  |                       |                       |                       |                       |
| 1. 4-Pers.-Appartement (ca. 32 m <sup>2</sup> ), OV<br><a href="#">Details</a>  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| 1. 6-Pers.-Appartement (35 - 40 m <sup>2</sup> ), OV<br><a href="#">Details</a> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Ermäßigung auf den Basis-Reisepreis   | -                     | -                     | -                     | -                     |

## 4. The SnowTrex Website – Customer enquiry Nr. 1

- ▶ Couple with child, 5 years
- ▶ Austria
- ▶ 1 week (7 nights), during the Easter holidays
- ▶ Self-catering, but with kitchen
- ▶ Max. 2.400,- EUR incl. ski pass
- ▶ Min. 3 stars
- ▶ Suitable for families



## 5. Questions and contact

### Contact

- ▶ +49 (0)221 33606250
- ▶ [marketing@traveltrex.com](mailto:marketing@traveltrex.com)
- ▶ Mon – Thur: 09:00 – 16:30 MESZ/UTC+1, Fri: 09:00 – 14:00 MESZ/UTC+1

### Partner discount

- ▶ 10 – 15 % discount on your next trip to the mountains





**Thank you very much**

[www.snowtrex.ro](http://www.snowtrex.ro)

**Tom Zauder**

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